Gold Coast Digital

Giclee, a word clouded in mystery no longer. Today, all large format printers are capable of printing “Giclee” prints. The word was coined in 1991 to define prints made using “squirt” ink technique, i.e., ink-jet technology. That is still the case today.

The main differences from print to print are the media, the ink and the care taken by the print-maker in managing the color, contrast, another attributes in order to make the prints that meet the highest standards for the artist and the photographer. Copying art for reproduction is an art all by itself, and we do it right, making prints that have the look and feel of the original.

The printed media wall life can range from 15 to 25 years for those 4x6 prints from the budget stores to 100 years or more for the finest paper and ink formulas.

At Gold Coast Digital, we are printing on a Canon iPF8300 using the highest quality 12 color inks, and the best papers canvas and other media to assure that prints will have a wall life of 100+ years. We print up to 44 inches by 100 feet. We calibrate our monitors monthly to make sure that prints are consistent time after time.

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